



Contact: Eileen Lawrence
Alexander Street Press
800-889-5937 ext 2
lawrence@alexanderstreet.com

FOR IMMEDIATE RELEASE

Alexander Street expands international presence through distribution alliance with Thompson Henry, Ltd

(August 15, 2003 – Alexandria, VA) Alexander Street Press, the award-winning American publisher of electronic resources in the humanities, recently signed a distribution agreement with Thompson Henry Limited for the U.K. and Europe.

From their Virginia offices, Alexander Street publishes in the areas of women's studies, drama, ethnic and diversity studies, history, film studies, and literature. They have won top awards including "Best Content," "Best Contract Options," and "Best New Product," for titles including *North American Women's Letters and Diaries*; *British and Irish Women's Letters and Diaries*; *Oral History Online*; *Global Views and Voices*; *American Film Scripts Online*; *Black Drama*; and many others. (A full list of titles is at <http://alexanderstreet.com>.)

Based in Sunningdale, England, and established more than 30 years ago, Thompson Henry sells and markets products for some of the most well-known and respected information publishers. They are praised for their excellent customer service and outstanding personal contacts within the library marketplace.

"We're extremely pleased to have Alexander Street select us as their agent here," said Thompson Henry's Managing Director, Julia Dodd. "Their range of products in the humanities forms a strong complement to our other offerings, and there is already strong interest in the databases here." She pointed out, for example, Alexander Street's existing presence in The British Library, academic research libraries including Glasgow and Dundee, and an active discount program with JISC.

"When we saw the strong interest in American studies in the U.K., manifest in the British Association for American Studies and other programs, we knew that we could not conduct our sales and marketing activities from the other side of the ocean," said Eileen Lawrence, Vice President, Sales and Marketing for Alexander Street. "We're very happy to have Thompson Henry's experienced sales representatives handling queries from libraries in Italy, France, Germany, Switzerland, Scandinavia, Ireland, and other countries."

For more information, please contact: Eileen Lawrence, Vice President, Sales and Marketing, Alexander Street Press, at 301-585-4450, or by email lawrence@alexanderstreet.com. At Thompson Henry Limited., contact Julia Dodd, Managing Director, at +44 (0) 1344 624615 or email j.dodd@thompsonhenry.co.uk.

AWARDED *BEST NEW PRODUCT* - THE CHARLESTON ADVISOR'S 2002 READER'S CHOICE AWARDS

Alexander Street Press, L.L.C., is an academic publisher of electronic full-text databases in the humanities and social sciences. Founded in June 2000, the company publishes collections in history, literature, women's studies, sociology, ethnic and diversity studies, popular culture, film studies, the arts, and other areas.
Alexander Street Press is located in Alexandria, Virginia.

EDITORS: For additional information on Alexander Street Press and its products, please contact Eileen Lawrence, Vice President, Sales and Marketing, 800-889-5937, email lawrence@alexanderstreet.com, or visit <http://alexanderstreet.com>.

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