



## PRESS RELEASE

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### ***Library Journal* Names Two Alexander Street Collections 2009 Best References**

*Streaming video collections American History in Video and Counseling and Therapy in Video earn top honors from Library Journal*

ALEXANDRIA, VA, April 15, 2010—Today *Library Journal*, the leading trade weekly for libraries, released their annual Best Reference list for 2009. Among the ten online resources identified as top reference titles are two Alexander Street streaming video collections, *American History in Video* and *Counseling and Therapy in Video*.

Currently containing more than 4,000 complete newsreels, documentaries, and archival films, *American History in Video* is quickly growing to include more than 5,000 videos and 2,000 hours of footage from leading video providers. Says *Library Journal* reviewer Cheryl LaGuardia, "Based on content, design, and price, this product is a solid ten. It tops any other similarly themed resource in its field and, at this price, is an amazing deal. . . . This is a product I wish every library in the United States could make accessible to its researchers, from elementary-school children to history scholars, and everybody in between."

In her review of *Counseling and Therapy in Video*, Alexander Street's online collection of videos for training in the helping professions, Cheryl LaGuardia says, "The content here is astonishingly deep, broad, and expert, as well as unique, and you are not going to find anything even remotely similar online that covers counseling and therapy in this way. The quality of the featured videos is excellent; the redundancies between browsing and searching make it quite certain that you will find what you're looking for quickly. The design is deceptively simple (in a good way) and when combined with all the aforesaid elements makes for a highly effective tool." *Counseling and Therapy in Video* currently contains over 300 hours of streaming video and will grow to a total of more than 400 hours of titles from the catalogs of Microtraining Associates, Inc., Psychotherapy.net, and the University of Manchester Department of Psychiatry.

"We're very pleased about the announcement and by the warm response to our streaming video collections in general," says Stephen Rhind-Tutt, President of Alexander Street Press. "It's gratifying to see these resources embraced by libraries as must-have resources for research and teaching."

Both *American History in Video* and *Counseling and Therapy in Video* feature synchronized scrolling transcripts alongside every video; visual tables of contents that allow video content to be quickly scanned; video clip and playlist creation tools; permanent URLs for linking and sharing content; and an embeddable player that can be used to deliver video content via course management systems and Web sites. Powerful search and browse capabilities are driven by Alexander Street's trademarked *Semantic Indexing*, which uses extensive controlled vocabularies and multiple combinable search fields to help users find and analyze content.

*American History in Video* was also named a 2009 [Booklist Editors' Choice selection](#) for Best Reference. *Library Journal's* complete list of Best References for 2009 can be accessed at <http://www.libraryjournal.com/article/CA6725228.html>.

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### **About Alexander Street Press**

Alexander Street Press is an electronic publisher of award-winning online collections for education and research in the humanities, social sciences, performing arts, and music. Since its beginnings in 2000, Alexander Street has developed a reputation for uniquely powerful search capabilities powered by *Alexander Street's Semantic Indexing*<sup>™</sup> and for offering content not available anywhere else. Alexander Street collections are available to library and educational institutions via annual subscription or outright purchase.

*American History in Video* can be accessed online through April 30<sup>th</sup> at <http://alexanderstreet.com/USHistory.htm>

After the open access period has ended, anyone may browse the collection for free, but accessing search or browse results will require authorization. Libraries or faculty needing trial access after the open access period may email [sales@alexanderstreet.com](mailto:sales@alexanderstreet.com)

Learn more about *American History in Video* at <http://alexanderstreet.com/products/ahiv.htm>

Learn more about *Counseling and Therapy in Video* at <http://alexanderstreet.com/products/ctiv.htm>

Reviewers and media contacts may request extended access to either collection by emailing [mkeller@alexanderstreet.com](mailto:mkeller@alexanderstreet.com) or phoning 703-212-8520 x116

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