INCREASE YOUR VIDEO ROI

ALEXANDER STREET

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DRAMATICALLY INCREASE YOUR LIBRARY'S VIDEO ROI

IT'S AS EASY AS 1-2-3

1 Offer users the *most* content including unlimited full-length access to the largest, most comprehensive collection of academic video online.

2 Choose the titles you want to keep based on a whole year's worth of full-length usage data.

3 Own the streaming titles you select at no additional cost.

Breadth of Content

Alexander Street video includes every kind of material available with curricular relevance: documentaries, interviews, performances, news programs and newsreels, field recordings, commercials, and raw footage. Patrons will find thousands of award-winning films, including Academy®, Emmy®, and Peabody® winners. Academic institutions will find the most frequently used films for classroom instruction, plus newly released films and previously unavailable archival material.

Subject Strengths

Academic Video Online: Premium covers all disciplines and subject areas, with specific strengths in:

- Anthropology
- Counseling & Therapy
- Fashion, Business & Economics
- Diversity Studies
- Documentary Film
- Feature Film
- Education
- History
- Music & Dance
- News & Current Events
- Theater & Drama

In addition, we provide content in nursing, allied health, criminal justice, engineering, and science.

CLIPS ARCHIVES NEWS

TRAINING DEMONSTRATIONS TV PROGRAMS

DOCUMENTARIES ETHNOGRAPHIES LECTURES

PERFORMANCES FEATURES & SHORTS INTERVIEWS

INTRODUCING **TWO NEW WAYS** TO INCREASE YOUR VIDEO ROI — ONLY FROM ALEXANDER STREET

1 Academic Video Online: Premium, featuring "AVON to Own" —
perpetual rights with no added fees!

With *Academic Video Online: Premium*, your library can own perpetual rights to the streaming titles of your choice at no additional charge.

How it works

Each year your library subscribes to *Academic Video Online: Premium* (over 55,000 cross-disciplinary videos and growing), you automatically earn ownership rights for a set number of titles based on the amount of your subscription.

Simply choose the titles you want to keep, and you're done!

The longer you subscribe, the more videos you keep. Only Alexander Street offers your library the most content plus ownership rights at no additional charge.

2 PDA Specialty Collections —
exclusive titles and feature films

PDA: Select

The titles in this collection are a subset of those offered by our many exclusive partnerships, including 60 MINUTES, Zeitgeist Films, IFC, Pragda Films, and Oscilloscope. With *Alexander Street PDA: Select*, you get all the quality without the overlap.

PDA: Feature Films

This innovative collection gives your users unprecedented access to feature films, silent films, and world cinema, including exclusive titles, and on terms that fit your library budget. Top partnerships include the Criterion Collection, First Run Features, Zeitgeist Films, DEFA Film, Oscilloscope, Pragda Films, Global Lens, Film Movement, British Film Institute, and Flicker Alley.

Exclusive Content

More than half the video content from over 1,500 leading distributors, producers, and filmmakers is available only from Alexander Street.

As always, Alexander Street video is available for subscription or purchase through our curated collections, as well as single-title streaming, and DVD.

ONLINE TOOLS AND ACCOUNT MANAGEMENT

For Teaching

Alexander Street's video resources are curated with the academic library end-user experience in mind.

- All content is selected by expert editors to match the typical core curriculum.
- Educators can easily choose and assign videos for class and embed links and annotations directly into a syllabus or LibGuide.
- The platform allows seamless integration with any LMS, including Blackboard, Moodle, and Sakai.
- Users can search thousands of targeted playlists created by expert editors, scholars, and other users to find helpful learning resources for the classroom.
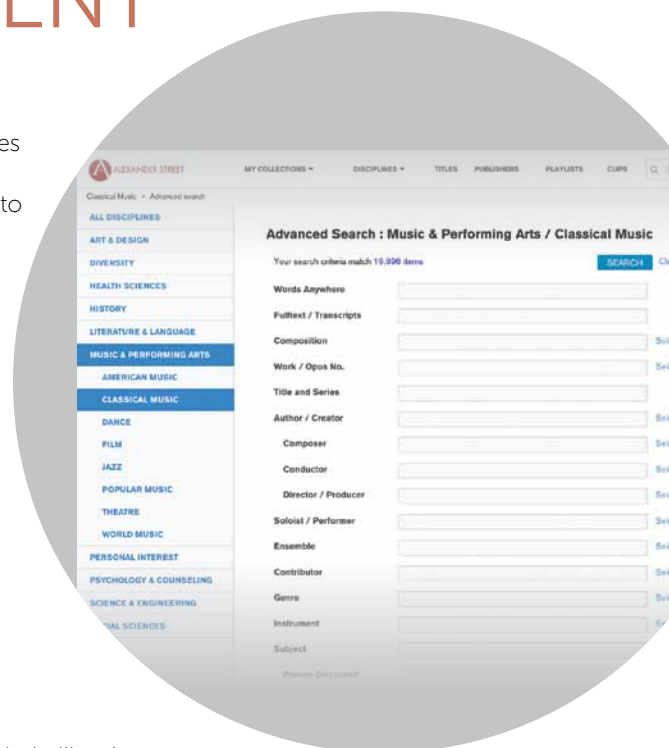
For Research

Alexander Street's interface provides a series of tools designed for researchers seeking new insight into their subjects.

- Semantic facet browsing provides intelligent information that changes as users search.
- Users can narrow searches precisely using a range of criteria including content type, date published, author, person discussed, and more.
- In 2016, all video content will be searchable via Google.

For Learning and Sharing

An expanded interface and innovative new tools give patrons even more freedom to learn and explore.

- The entire interface, including transcripts, is available in 65 languages.
- Discipline landing pages highlight editors' picks for content and playlists.
- Users can export citations in a variety of formats, including Chicago, MLA, and APA.
- It's easy to build, annotate, and share playlists of videos, clips, and other material.

For Libraries

Administrative and analytical tools help libraries optimize content and increase usage.

- Receive free detailed MARC records for 100% of content, with new records added monthly.
- All content is fully integrated with Summon, EDS, Primo, and WorldCat.
- Librarians can access in-depth statistics compliant with COUNTER4 and SUSHI, monitor usage down to the specific title, and turn content and features on and off.
- Usage stats are available with 24-hour currency.
- Helpful instructional videos are available to support new users.

ACCOUNT MANAGEMENT SUPPORT

From day one your library is assigned a dedicated account manager who can provide real-time phone support, online tools, promotional resources, user guides, and more.