



**UOC** Universitat Oberta  
de Catalunya

## Leveling up online library services by delivering diverse digital content

### Open University of Catalonia adopts Academic Video Online

The world's first online-only university, the Open University of Catalonia (UOC), is one of the largest universities in Spain. Without a physical library, it is crucial that the university can provide a wide range of high quality resources that can be accessed by all students and faculty, wherever they might be located. The Library team were keen to expand their offering of digital resources, and wanted to find a model that would have a wide range of audio-visuals and audio-books. Adopting Academic Video Online has enabled UOC to deliver the diverse digital content that its library users need by providing unlimited access to thousands of streaming videos.

## Open University of Catalonia

The UOC was created in Barcelona in 1994 as the first university to run exclusively online. The University continually uses cutting-edge e-learning research and innovation with input from its 50 plus research groups, as well as the eLearning Innovation Center, which drives educational innovation at the UOC. As pioneers and leaders in education's digital transformation, the UOC lends knowledge and experience to education administrations looking for support. As of May 2022 the UOC has over 87,500 students and 95,000 graduates.

## Over 87,500 students, 100,000 electronic journals, 36,000 learning resources, one Library team

The UOC's Library is a key service supporting learning, teaching, research, and management. Developed online, the Library is a tool designed in and for a virtual world to meet the needs of students, faculty, researchers, and members of the public. The Library is integrated into the UOC classrooms throughout the Virtual Campus, and enables the discovery of and access to a diverse portfolio of information, resources, and knowledge.

*"A characteristic that has been key to the acceptance by the faculty of this database, this resource, is the availability of a Spanish language transcription."*

(Mireia Pérez Cervera,  
Collection and Services Coordinator)

*"The videos are one of the highest valued resources for students at the University – they are considered an indispensable complement to the textual materials."*

(Mireia Pérez Cervera,  
Collection and Services Coordinator)



Mireia Pérez Cervera

Collection and Services  
Coordinator

The UOC Library prides itself on being able to adapt to the needs of faculty, researchers, and students. Being an entirely online Library, it is key to the Library's mission that the digital resources are comprehensive, accessible, and relevant.

In 2018 the Library team identified a need for an increased offering of audio-visual to support the growing needs of the Library users. The Library looks to ProQuest as a trusted provider of tailored resources and solutions and saw that Academic Video Online could help them to address their evolving needs. They were particularly pleased with the inclusion of Spanish transcription for the videos, which is essential for making these resources accessible to their user base.

## Academic Video Online

With more titles (almost 70,000) than any other video provider – including 18,000+ exclusives – Academic Video Online offers unlimited access to the largest, most comprehensive video solution available, at a predictable annual cost.

- **Build by Choice (Perpetual Rights):** each year that you subscribe, you're able to choose eligible titles for perpetual ownership.
- **Unlimited** synchronous multiuser access.
- **FREE Media Hosting Service:** upload an unlimited amount of files visible only to your institution.
- **Enhanced Video Platform Provides:** On-Demand Audio Description, searchable and scrolling transcripts, on-screen captions, clip-making functionality, platform language translation and more.

By adopting Academic Video Online the Library team have been able to increase their offering to deliver over 70,000 streaming videos spanning subject areas including anthropology, business, counseling, film, health, history, and music.

*"Usage increases show that Academic Video Online is a valuable resource – searches have increased by 367% from 2020 to 2021."*

(Mireia Pérez Cervera,  
Collection and Services Coordinator)

Since adopting Academic Video Online, the Library team has seen growing usage of the resources, from 3000 searches completed in 2020 up to 14000 searches in 2021. The team are delighted to see that these resources are being used widely across UOC, particularly as teaching resources, and are planning to invest further time promoting Academic Video Online to ensure all subject areas are aware of the benefits it brings.

**For more information on Academic Video Online,  
visit: <https://alexanderstreet.com/products/academic-video-online>**