

# K-12 ACADEMIC VIDEO ONLINE



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# Academic Video Online

Professional Development | Student & Classroom Engagement | Build by Choice



**60,000+ videos from the BBC, PBS, A&E®, 60 Minutes and more, engage staff and students alike.**

Whether you watch on your phone, use it in a professional presentation, or integrate it into the classroom, video is a part of everyday life. Schools and districts can benefit from video for professional development training, to supplement classroom learning, or for one-on-one help with a student – and the best videos are available now from Alexander Street, a ProQuest company.

*Academic Video Online* supports your professional development and student engagement needs with over 60,000 videos and one low yearly subscription price.



## PROFESSIONAL DEVELOPMENT TRAINING

More than 100 titles by **ASCD** cover classroom management, instructional strategies, assessment tools, FIT Teaching, and other topics, are geared to help your teachers access the highest quality training available.

Videos from **Corwin Press** and **Stenhouse Publishers** deliver classroom and pedagogical techniques.

Over 2,000 titles on **school counseling** include high-impact topics like bullying, at-risk youth, LGBT populations, mental health awareness, eating disorders, addiction, and multicultural counseling.

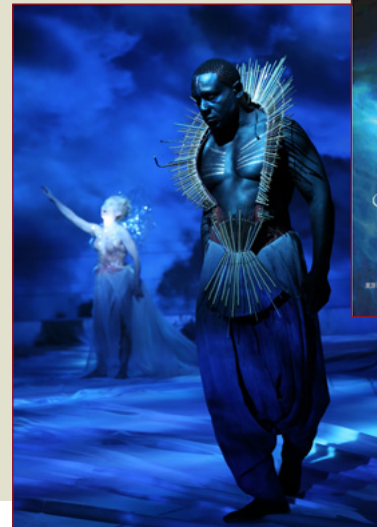
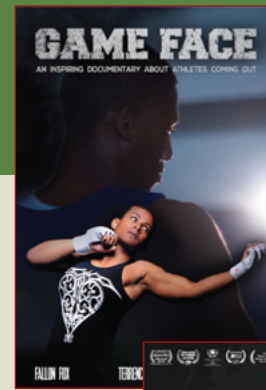


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# STUDENT ENGAGEMENT BENEFITS

With this **one product and only one subscription price** *Academic Video Online* is the ideal addition to K-12 libraries. Use the power of video to help teachers engage students with exciting content that augments classroom work in many disciplines.

- In addition to having students read *A Midsummer Night's Dream*, show them the Julie Taymor Broadway version that makes the play come alive.
- While explaining about the atomic bomb, show students archival footage of its wake.
- Enhance reading in psychology by letting students watch one its most seminal experiments.



## HIGHLIGHTS

### Performing Arts

***A Midsummer Night's Dream* (Bond/360):** From award-winning director Julie Taymor (*The Lion King on Broadway*, *Frida*, *Titus*) comes a Shakespeare adaptation like none other. Rich with Taymor's trademark visual spark, this immersive and darkly poetic experience brings the play's iconic fairies, spells and hallucinatory lovers to life.

### History

***The Bomb* (PBS)** tells the story of the most powerful and destructive device ever invented. Learn how humans harnessed this incredible power and what challenges we have faced living with it since 1945. Examine the choices society has made - and continues to make - to live with an invention that could destroy the planet.

### Social Sciences

In ***Obedience* (Alexander Street)**, we see subjects instructed to administer electric shocks of increasing severity to another person, and observe both obedient and defiant reactions. After the experiment, subjects explain their actions. *Obedience* is as relevant today as it was at its release 50 years ago. Students are challenged to ask themselves, 'Would I pull that lethal switch?' This is the only authentic film footage of Milgram's famous experiment and is essential to all foundational work in social psychology at the high school level.

### Science

***Climate Change* (Switch International)** shows how a series of extreme weather events affect local conditions. Some areas are getting drier, and hotter, while others are getting wetter, as floods are becoming more frequent and more extreme. Formal weather records go back 150 years. While these records indicate wildly varying climates, conditions have never changed as rapidly as they are changing now.

### Foreign Language/Education

***Me Gusta* (Palomar Community College)** begins with a basic review of the previous segment, and new material includes numbers, the verb 'gustar' and use of the formal 'Ud.' and informal 'tú' when addressing people. The cultural segment explores the music and dance of various Spanish-speaking countries.

### Politics/Current Affairs

***The Making of Merkel* (BBC):** Angela Merkel has emerged as one of the most powerful world leaders of the 21<sup>st</sup> century. What are the principles that guide her politics? What is her background and how does it influence her policies and values? What will Germany's, and Europe's, futures hold if she stays in power?

### Health

***Should I Eat Meat?* (BBC):** What does eating meat do to your body? What are the benefits (and risks) of a vegetarian or vegan diet? How should you decide what diet is right for you?

# ACADEMIC VIDEO ONLINE FEATURES

## Build by Choice (perpetual rights)

At the end of each subscription term, your entire subscription cost is automatically applied toward owning perpetual rights to your choice of videos. Most films offer this option, and you can use an entire year of usage data to make selections. The longer you subscribe, the more titles you own.

## Media hosting

Free to *Academic Video Online* subscribing libraries, this service lets you upload unlimited locally produced streaming content, or content you've licensed from other vendors, and make it visible to anyone you specify. Librarians set permissions, add metadata for discoverability, and permanently link content to their catalogs. Learn more here:

[alexanderstreet.com/products/media-hosting-service](http://alexanderstreet.com/products/media-hosting-service)

## ENHANCED ADMIN PORTAL

### ► *Understand the impact video has for your users*

Alexander Street *shares your passion* for deep insights into the data behind usage with our new admin portal:

- Single sign-on access to custom MARC Records, COUNTER4 Statistics, engagement data, and more.
- New impact metrics identify why users watch the content and what value they place on it.
- New visually enhanced dashboard makes understanding your usage and engagement statistics easy.
- Provides access to marketing materials to help increase usage.
- And much more...

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