

Simplify your  
video resources with  
**ACADEMIC VIDEO ONLINE**

CAREER ORIENTED | FOUNDATIONAL CONTENT | EXPANDABLE RESOURCES

## ONE PREDICTABLE PRICE



**ALEXANDER STREET**  
a ProQuest Company

# ACADEMIC VIDEO ONLINE

## ONE PRODUCT THREE TIMES THE VALUE

**THE VALUE OF VIDEO** With the increase in educational usage, video is being used to provide in-class engagement, offer interesting applications to help explain complex concepts, address diverse learning styles, and much more.

Alexander Street, A ProQuest company, supports this increased use of video with *Academic Video Online*. Including more than 60,000 videos from the BBC, PBS, A&E®, 60 MINUTES and more, this collection addresses the goals of community colleges while engaging students in and out of the classroom. Multidisciplinary videos in the form of TV and news programs, feature films, performances, documentaries, training and demonstrations, and more are now available at one low annual subscription price.



# 82%

increase in  
usage of video  
by researchers  
from 2014-2017\*

\*Source: 2017 ProQuest Content Diversity Survey  
<http://go.proquest.com/2017-Content-Diversity>

## CAREER ORIENTED

### Teacher Education:

- Nearly 5,000 titles
- **Multiple video format types** include demonstrations, lectures, documentaries, and primary-source footage of students and teachers in classrooms
- Provides ready-to-use teaching tools, including course, study, and discussion guides, assessment checklists, and themed playlists
- **Key Topics:** classroom behavior, educational psychology, curriculum development, special education, testing standards, and arts education

## Healthcare Professions Training:

- 4000+ videos
- **Practical, skill-based training** for those preparing to enter the healthcare professions
- **Key topics:** nursing, dental hygiene, radiology, medical assisting, and physical therapy
- **Featured publishers:** Medcom, the Mayo Clinic, Clinician's View, Gulfcoast Ultrasound, HDiQ Dental, and NEVCO Healthcare Education

### Technical-Trade:

- 2,000+ titles
- **Key Topics:** art, design, architecture, fashion, culinary arts, and criminal justice/forensics
- Provide practical learning content



# FOUNDATIONAL CONTENT

**Dallas Learning Solutions (DLS)** provides interactive course content that fits various learning environments, improves student engagement and offers a range of flexible course options. With nearly 2,000 titles, these videos are ideal for introductory history, economics, communications, biology, sociology, health, and government courses.

**dallaslearning**solutions  
LeCroy Center

- The ***Shaping America Series*** reveals a time in American history when native and newly arriving cultures, both with distinct ideas and habits, formed a new nation that would become the most recognized in the world.
- The ***Transforming America Series*** uncovers stories of choice and consequence, bringing history to life. Common threads woven throughout each course encourage a deeper, more critical understanding of the forces that shaped American history.
- The ***Exploring Society Series*** provides videos to help students understand how sociology can provide a new way of looking at the world. Stories and situations are used to dramatize the human conflicts at the core of all sociological issues.

**English** Nearly 500 titles cover an introduction to writing, reading, and great works of literature, including performances designed to help students understand Shakespeare and commonly assigned authors.

**Criminal Justice** More than 300 introductory titles cover a basic overview of the criminal justice system, the Constitution, the rights of alleged criminals, criminal psychology, an introduction to forensics, the professions and roles that exist in the criminal justice system, and a history of criminal justice in the U.S. and around the world.

**History** Ideal for introductory American History and World History courses, more than 5,000 titles are available from publishers such as PBS, the BBC, and A&E®.

**Performing Arts** Over 8,000 videos are available to help enhance classes on dance, theater, music, and film, bringing an added visual experience to these creative disciplines.

**Business & Economics** More than 600 titles on introductory business and economic concepts introduce students to basic ideas in management, marketing, and economics.

**Psychology** More than 250 videos on basic psychological concepts as well as seminal psychological experiments such as Stanley Milgram's *Obedience* experiment help students understand what psychology is, learn the history of the field and its innovations, and explore possible career paths.

**Sociology** Topics like social theory, social movements, race and diversity, family structures, and social stratification are available in 2,000+ intro-level sociology and social sciences (women's studies, political science, and media studies) titles.

**STEM** 3,000+ introductory-level titles on biology, environmental science, physics, astronomy, mathematics, and technology are provided.

**Anthropology** Nearly 400 titles ideal for introductory anthropology courses represent a variety of cultures and civilizations around the world, including seminal works by Dennis O'Rourke and Documentary Educational Resources (DER).

**First Year Experience** Help freshman and returning students acclimate to college life with titles on topics such as: diversity and respecting others; health warnings against binge drinking, cannabis, suicide, smoking; and videos about note-taking, effective listening and study skills, as well as re-entering the workforce.

# EXPAND YOUR RESOURCES

## **Expand Your Permanent Library Resources with Build by Choice (perpetual rights):**

- At the end of each subscription term, your subscription cost is automatically applied towards owning perpetual rights to your choice of videos. Most films offer this option.
- Utilize an entire year of usage data to make selections.
- The longer you subscribe, the more titles you own.

## **Expand Your Reach with Media Hosting:**

- FREE to Academic Video Online customers.
- Upload an unlimited amount of locally produced streaming content, or content you've licensed from other vendors (PDFs, audio, or video) and make it visible to anyone you specify.
- Uploaded content is cross-searchable along with the collections and single titles you have access to on the [search.alexanderstreet.com](http://search.alexanderstreet.com) platform.
- Librarians set permissions, add metadata for discoverability, and permanently link content to their catalogs.

## **Expand Your Understanding of the Impact Video has with Our Enhanced Admin Portal:**

- **Impact metrics** identify why users watch the content and what value they place on it.
- **Single sign-on** is available to access custom MARC records, COUNTER4 statistics, engagement data, and more.
- **New visually enhanced dashboard** makes understanding usage and engagement statistics easy.
- Access to **marketing materials** can help increase usage.

Start using the admin portal now [adminportal.alexanderstreet.com](http://adminportal.alexanderstreet.com) or contact us for a personal tour.

**FREE TRIAL** at [ALEXANDERSTREET.COM/AVON](http://ALEXANDERSTREET.COM/AVON)

## ACADEMIC VIDEO ONLINE BY THE NUMBERS

62,000  
TITLES AND GROWING

17,000  
EXCLUSIVE TITLES AND GROWING

SUBSCRIPTION COST =  
BUILD BY CHOICE (PERPETUAL RIGHTS)



SHARE YOUR  
**PASSION**

