

FASHION STUDIES ONLINE



**The
Videofashion
Library**



learn more at
alexanderstreet.com

The field of fashion is rapid-changing. To truly study the essence of this ever-evolving art form and its role in contemporary culture, it's vital to understand where fashion has been. While photography stills and books can paint a broad picture of this history, no resource can replace the experience of viewing fashion's most iconic garments and designers in action on the runway and beyond.

Fashion Studies Online: The Videofashion Library brings together **1,200 hours of vivid video** capturing the many faces of fashion—including nearly 40 years of worldwide fashion shows, designer profiles, documentary segments, and more—into one convenient online learning interface.

This collection is the most comprehensive of its kind and features high-caliber content from the archives of Videofashion, the world's premier provider of fashion video footage. More than 80 percent of the films are exclusive, giving users access to nearly 1,000 hours of footage that can't be found in any other database.

What's Included

Content in the collection is diverse, covering both the behind-the-scenes work and the end garments that appeared in stores and on runways in Milan, Paris, London, and New York. It showcases decades of work from top designers and labels including:

- Giorgio Armani
- Chanel
- Oscar de la Renta
- Christian Dior
- Fendi
- Dolce & Gabbana
- Jean Paul Gaultier
- Marc Jacobs
- Donna Karan
- Michael Kors
- Karl Lagerfeld
- Ralph Lauren
- Yves Saint Laurent
- Alexander McQueen
- Valentino
- Versace
- Vera Wang
- Vivienne Westwood

In addition to fashion studies programs, wide-ranging content gives the collection relevance to students and faculty in business, economics, theatre, costume design, dance, history, and cultural studies.

Central topics in *Fashion Studies Online* include:

- Designers and design houses
- Fabrics and textiles
- History of clothing
- History of costume
- History of fashion
- Careers in fashion
- Fashion accessories
- Marketing and merchandising
- Gender, class, and personal identity
- Social and cultural history

Teaching Power

Fashion Studies Online is available on Alexander Street Press's online interface, and provides an array of features to enhance teaching and learning.

- The collection is carefully indexed to meet the specific search needs of faculty and students in fashion. Search and browse by designer, show date, location, textile, garment type, and more.
- Unlike physical DVDs, online streaming makes it easy to queue up video for in-class or assigned watching, and allows unlimited simultaneous viewers on-campus or off.
- Clip-making tools, personalized playlists, and annotations let you integrate content straight into your syllabus or LMS.
- Synchronized, searchable, scrolling transcripts run alongside each video, enhancing navigation and access.

Publication Details

Fashion Studies Online: The Videofashion Library is an online collection of streaming video available to academic, public, and school libraries worldwide via annual subscription or one-time purchase, with pricing scaled to your institution size and budget. For more information, a trial, or a price quote, email sales@alexanderstreet.

