



PSYCHOLOGICAL EXPERIMENTS ONLINE



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Psychological Experiments Online is a multimedia online resource that synthesizes the most important psychological experiments of the 20th and 21st centuries, fostering deeper levels of understanding for students and scholars alike.

The collection pairs 65 hours of audio and video recordings of the original experiments (when existent) with 45,000 pages of primary-source documents. It's packed with exclusive and hard-to-find materials including notes from experiment participants, journal articles, books, field notes, letters penned by the lead psychologist, videos of modern-day replications, and modifications to the original experiments.

The collection begins at the turn of the 20th century, with Ivan Pavlov's work in classical conditioning and continues through a century of groundbreaking psychological experiments, including:

- Solomon Asch's conformity experiments
- B.F. Skinner's research with pigeons
- Stanley Milgram's research on obedience to authority
- Albert Bandura's Bobo Doll experiment
- John B. Watson's Little Albert experiment
- Harry Harlow's monkey experiments
- Philip Zimbardo's Stanford Prison experiment
- Paul Ekman's facial affect experiments
- Elizabeth Loftus's eyewitness testimony research
- Kenneth and Mamie Clark's black and white doll experiment
- Muzafer Sherif's Robbers Cave experiments
- Other key research including the sleep experiments, happiness experiments, research on prejudice, and more



Psychological Experiments Online features an array of archival material scholars won't find anywhere else from content partners including the Center for the History of Psychology and Yale University. Documents include Stanley Milgram's films and personal papers along with Philip Zimbardo's detailed notes from the Stanford Prison experiment to accompany his film *Quiet Rage*. Contemporary interviews with Columbia University's Betsy Sparrow look at the latest developments in the field related to prejudice, conformity, cognitive dissonance, and learned helplessness.

These rare materials shed new light on the studies that have shaped contemporary understandings of key psychological issues such as conformity, power, obedience, delayed gratification, responsibility, aggression, conditioning, false memory, bias, prejudice, ethics, nurturing, motivation, perception, and judgment. The impact of the featured studies is far-reaching across fields as diverse as sociology, business, advertising, economics, political science, law, ethics, and the arts.

Tools for scholarship, teaching, and learning

Psychological Experiments Online includes a selection of course activities and learning objects designed to increase student involvement and comprehension of the core materials. These items—including quizzes, assignments and exercises, discussion questions, interactive timelines, guidelines for in-class recreations of experiments, and multimedia playlists—encourage students to think critically and examine assumptions, evaluate evidence, and assess conclusions.



Publication details

Psychological Experiments Online is an online collection available to academic, public, and school libraries worldwide via annual subscription or one time purchase of perpetual rights. No special setup or software is required—all you need is an internet browser.



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