

## Popular Culture Studies in Video

An interdisciplinary video collection about the vibrant world of popular culture across various domains including music, film, art, subcultures, and cultural history.

Popular Culture Studies in Video encompasses a wide array of pop culture topics, including film, television history, fashion, comics, and gaming. It spotlights influential figures across in entertainment, art, and cultural spheres. Through collaboration with respected publishers and independent filmmakers this collection brings together a wide range of content capturing the many dimensions of pop culture.

With this collection, scholars can gain insights into how popular culture has been shaped by:

- **Technology and History:** Explore how pivotal historical events and technological advancements have shaped and continue to influence contemporary cultural experiences.
- Music Industry and Rock Music: Examine the evolution of the music industry and the transformative impact of rock music to understand how these trends reflect and drive societal changes and cultural movements.
- Celebrities and Fashion Icons: Learn how celebrities and fashion icons influence fashion trends, societal expectations, and cultural perceptions.
- Gaming Culture: Dive into the world of video games and gaming culture to see how the media blends technology, art, and interactive media as well as their growing impact on modern cultural experiences.
- Culture and Subculture Exploration: Trace the intricate layers of mainstream and niche cultural phenomena to reveal how dominant cultural trends and emerging alternative subcultures interact, influence each other, and reflect broader societal shifts.



Les Commeres D'Hollywood, L'Harmattan, 2023.
The First VCR, Music Video Distributors, 2019.
The Video Game Years, Music Video Distributors, 2012.









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## **Highlighted Titles/Series Include:**

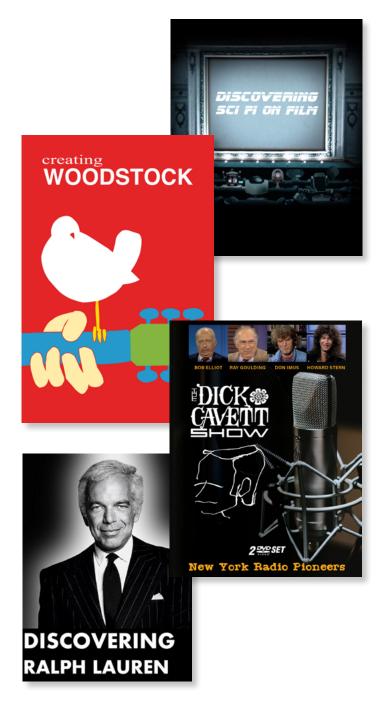
- The Day the Rock Star Died Provides a compelling exploration into the lives and legacies of iconic musicians whose untimely deaths left a profound impact on the music world. Each episode delves deeply into the personal stories, struggles, and cultural contributions of these legendary figures, providing both insightful and often poignant reflections on their careers and lasting influence.
- Classic Movies: The Story of—Offers a rich exploration of cinematic masterpieces by delving into their creation, cultural impact, and enduring legacy. This series combines expert insights, historical context, and on-location visits to provide a comprehensive and engaging look at some of history's most influential films.
- *The Video Game Years* Explores how technological advancements, game design, and cultural shifts have shaped and redefined the gaming landscape over the decades.

Popular Culture Studies in Video, developed in collaboration with esteemed publishers and independent filmmakers, provides scholars with a rich resource for examining how influential figures and pivotal events across various domains—fashion, music, film, literature, and science—have profoundly impacted popular culture.

Each title offers a unique perspective on popular culture and its key elements, making this collection an essential resource for understanding how shifting trends and cultural phenomena influence and reflect contemporary societal values and aesthetics.

## **Related Products:**

- Entertainment Industry Magazine Archive (1-5)
- GQ
- Rolling Stone Archive
- The World of Archie Comics Archive
- The Vogue Archive
- Underground and Independent Comics, Comix, and Graphic Novels: Volumes I, II, and III
- Youth and Popular Culture Magazine Archive



Discovering Sci-Fi on Film, 3DD, 2022.
Creating Woodstock, Cinema Libre Studio, 2019.
New York Radio Pioneers, Music Video Distributors, 1986-1995.
Discovering Ralph Lauren, 3DD, 2016.

Find out more, see the title list, or request a trial at: https://alexanderstreet.com/products/popular-culture-studies-video







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