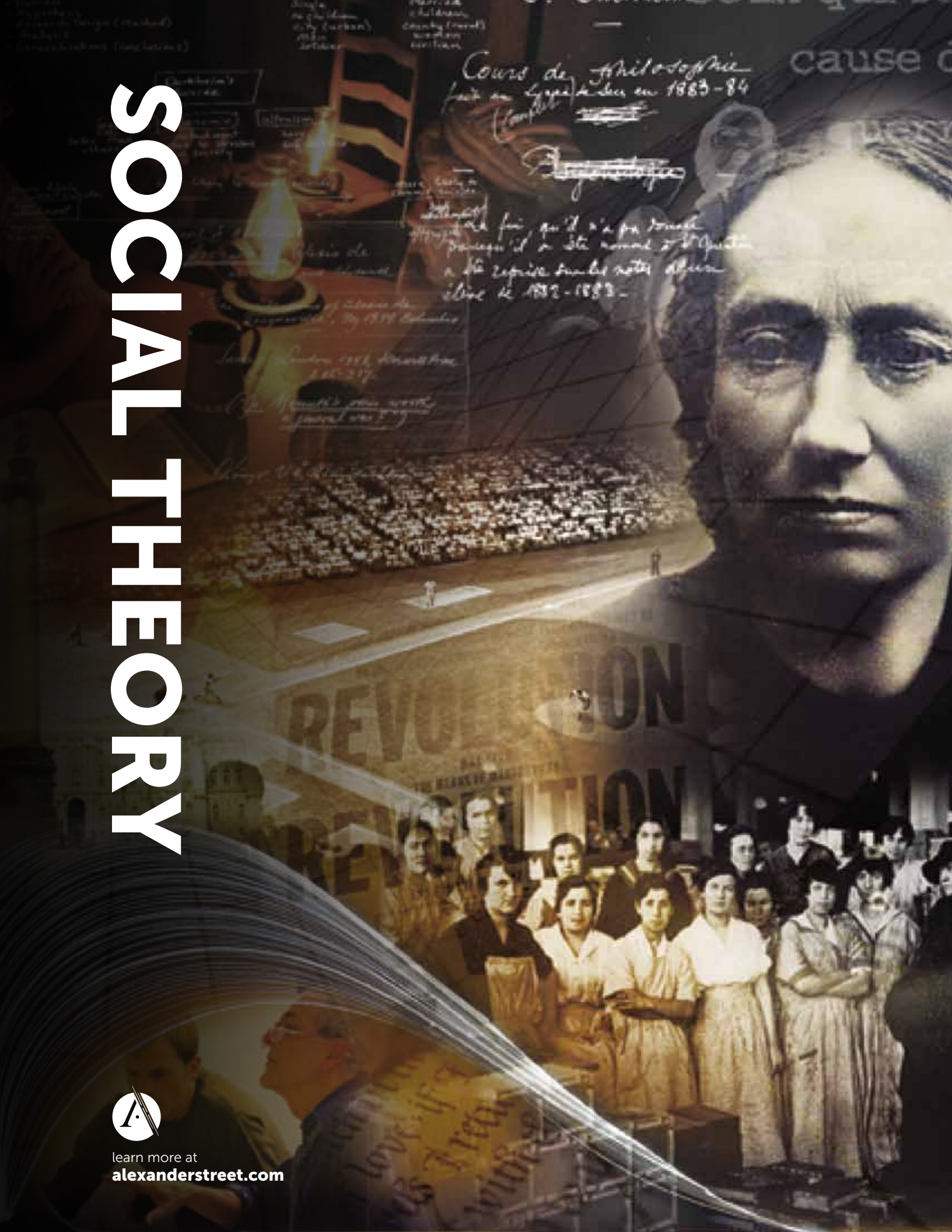


SOCIAL THEORY



learn more at
alexanderstreet.com



Social Theory

Social Theory brings the power of Alexander Street's award-winning search tools to the works of the preeminent thinkers in the social sciences—works that have shaped sociology, history, economics, politics, literature, and virtually every other intellectual endeavor.

The project contains more than 145,000 pages, with well over half of the materials in copyright, offering comprehensive coverage of both commonly cited and lesser-known thinkers, including: Herbert Spencer, Max Weber, Karl Marx, Emile Durkheim, Jürgen Habermas, Michel Foucault, Auguste Comte, Harriet Martineau, Georg Simmel, George Herbert Mead, Charlotte Perkins Gilman, Talcott Parsons, Robert Merton, Jane Addams, W.E.B. Du Bois, Anthony Giddens, Antonio Gramsci, C. Wright Mills, Norbert Elias, Pierre Bourdieu, Theodor Adorno, Nancy Chodorow, Ulrich Beck, Erving Goffman, Jean Baudrillard, and dozens more.

With coverage of more than 500 indexed subject areas, *Social Theory* is a truly **interdisciplinary resource**. In addition to being an indispensable research and teaching tool in the field of sociology, the collection supports studies in the disciplines of economics, political science, history, anthropology, media studies, diversity studies, literature, and psychology. Each book, section, chapter, and article has been indexed, covering such topics as criminal punishment, sports, fashion, birth control, adolescence, morality, recreational drug use, race relations, marriage, anarchism, and others.

The value of the indexing is enormous, making the database a gateway into content that might otherwise seem intimidating. For example, users can explore such issues as:

- How theoretical treatments of crowd psychology can help us understand the dynamics of fan behavior at college football games;
- The different standards cultures use to judge female and male promiscuity;
- How mass media in general and the Internet in particular have altered our understanding of authority;
- Why we have celebrities, and why the mundane details of their lives fascinate us;
- Why societies have, historically, sought to criminalize so-called “deviant” behaviors that typically involve wholly consensual interactions, such as homosexuality;
- How leaders bent on large-scale atrocities (e.g., the Holocaust) manipulate common social forces in ordinary social settings.

Social Theory delves deep into the history and evolution of social thought, and includes important **journal articles** in addition to large, more familiar textual works, and serves the interests of **advanced researchers and undergraduate students alike**. Scholars will use the advanced capabilities of the interface to challenge prevailing assumptions and open new lines of inquiry—while their students will experience the thrill of discovering the often hidden dynamics of everyday social behavior.

Social Theory is available on the Web through one-time purchase of perpetual rights or annual subscription. For more information, go to <http://alexanderstreet.com>.

ALEXANDER STREET PRESS

800-889-5937 • sales@alexanderstreet.com • <http://alexanderstreet.com>
copyright © 2010 Alexander Street Press, LLC