



Youth and Popular Culture Magazine Archive

Unique periodicals from 1940-present, featuring topics and trends of youth culture

Youth and Popular Culture Magazine Archive showcases unique periodicals from 1940-present, highlighting topics and trends of youth culture such as fashion, rock and roll, sports, sexuality, dating, as well as youth portrayal in the media. Most of the titles within the collection are difficult to find and no longer published, such as *Clarity* from the 1940s and *Petticoat* from the 1960s.

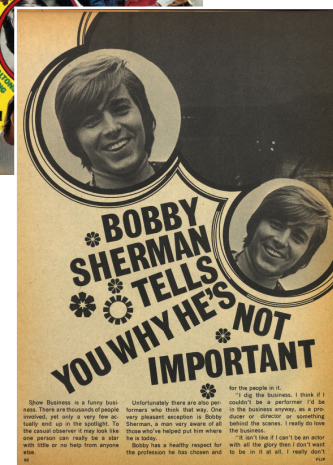
HIGHLIGHTED TITLES INCLUDE:

Fabulous 208: A popular British pop music magazine that was highly popular in the UK during the 1960s and 1970s, running for nearly 900 issues. It started out focused on popular music and repositioned in the 1970s to more features on fashion, beauty, and health tips.

Clarity Magazine: This magazine was published for a short period in the 1940s by the Young Communist League, USA and provides a unique insight to the political influences on youth culture of this time.

Flip Magazine: An American publication that ran from 1964-1975 on all things related to youth life such as style guidance, celebrity interviews, and advice columns including "Dear Carol" and "Ask Karen" answering questions submitted by youths on school, dating, careers, and mental health.

Petticoat: This magazine offered fiction, popular culture, fashion news and controversial advice column featuring as 'agony aunt' on such topics as love, sex, healthy eating, hair and make-up. *Petticoat* also promoted the Mod fashion, which was known to be innovative, creative, and bold for the times.

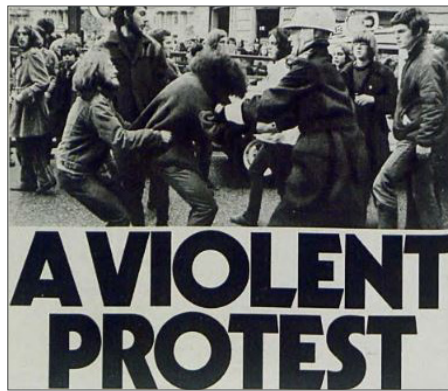


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THE IMPORTANCE OF YOUTH CULTURE

Youth have been at the center of cultural change throughout the decades expressed through music, film, fashion and lifestyles. This collection covers the teenagers screaming and dancing to Rock and Roll in the 1950s to the flower children of the 1960s proclaiming peace and love to the emergence of hip hop in the 1970s and 1980s and everything in between.

THIS COLLECTION IS A VALUABLE SOURCE FOR RESEARCH AND LEARNING

Topics

- Advice
- Celebrities
- Dating
- Family
- Fashion trends
- Film
- Games
- Hairstyles
- Music
- Health and fitness
- Relationships
- Social activism
- Sports
- Technology
- Travel

Disciplines

- Anthropology
- Cultural Studies
- Film Studies
- Gender Studies
- History
- Media Studies
- Music
- Sociology

EXPLORE AND RESEARCH

- The socio-economic landscape in the western world in the mid-to-late 20th century
- Post-WWII popular culture in America, Europe and Australia
- The influence of media on youth and popular culture
- Historical gender issues through viewing of gendered advertising
- The impact the Vietnam War and Cold War had on youth worldviews
- The evolution of popular fads and fashions of the 20th century

Youth and Popular Culture Magazine Archive provides a colorful lens to research the interplay and mutual influence of youth and popular culture.

Request your free trial today!



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