



Broad collections support open, interdisciplinary study at top liberal arts college

Academic Video Online's contribution to a personalized learning experience

A historic institution with innovation and excellence in its DNA

This premier liberal arts college is known nationally for its integrated approach to the liberal arts and sciences. One of the first colleges to institutionalize study abroad and experiential education, students customize their own broad, interdisciplinary college experience, combining their learning and career aspirations. Serving an undergraduate student body of nearly 1,500, it's as well-known for its courses in STEM as it is for social justice leadership.

The library – empowering the community

Library staff develop and maintain collections to energize and support the broad range of teaching and research programs. With a wide choice of majors and minors, the library's staff

members are called upon to supply a diverse range of materials and support, from health to economics to dance.

We spoke to the Collection Services Librarian, who's been here for 10 years, and wears many hats – acquisitions, serials, e-resources and teaching. "There was very little in the way of electronic resources and no video when I joined," said the librarian. "Since then I've quickly had to become competent in film librarianship."

We also spoke to a Reference and Instruction Librarian, who teaches classes embedded in first year seminars and answers students' and faculty's many questions.

"Academic Video Online is the place to send people to look"

Academic Video Online – providing flexible resources for faculty

They had heard of Academic Video Online from library friends, and were keen to try it out. "We got a subscription about two years before COVID, after

"Academic Video Online gives faculty the flexibility to flip the classroom"

having dipped our toes in the water with the on-demand program. I wasn't sure if faculty would find the content useful, or if tech would be able to support it, but it's worked out.

Getting the subscription meant they had a basic collection at their disposal and didn't have to worry about paying per title. "We wanted to give faculty something they could search in. Before, if you bought a documentary DVD, it was \$300-\$500 a pop. With the collection, they got into using it, and **that's reduced our costs.** We'd tell them to start with Academic Video Online, and if they didn't find what they wanted there, then go on to other providers as the next step."

They helped a faculty member find material for a first-year seminar on jazz. "He came to me... about finding titles on Academic Video Online. You can search for videos on jazz, and if there's not something suitable, request a title from Collections."



Why Academic Video Online is a lasting feature here

Academic Video Online has allowed the library to provide more content. "And it's important that this content is discoverable," the librarians say. "All the records are in the discovery layer, and if something is highly relevant, it shows up in search results."

Academic Video Online sees decent usage, too, and that means good value. "The streaming video budget was going crazy," the librarians say. "We couldn't keep it up. The entry level fee for Academic Video Online wasn't exorbitant, which helped us make the initial decision to subscribe, and **the predictable cost is a major benefit for us. Then we see our money convert into perpetual purchase at the end of the year, which is very attractive. If you just bought those films on their own, you'd pay the same amount.**"

According to the library, the features are great. If faculty can find a film on Academic Video Online, it helps reduce the amount of time they have to spend looking, which is a huge bonus for them.

"We want to keep Academic Video Online around!"

About Academic Video Online

Academic Video Online, the streaming video service from ProQuest, Part of Clarivate, is the most comprehensive video subscription available to libraries. It delivers more than 77,000* titles spanning the widest range of subject areas including anthropology, business, counseling, film, health, history, music, and more. More than 18,000* titles are exclusive, all at a predictable annual cost.

Curated for the educational experience, the massive depth of content and breadth of content-types (such as documentaries, feature films, demonstrations, and more) in Academic Video Online makes it a useful resource for all types of patrons, giving libraries a high return on investment.

*territorial rights may apply



For more information, visit our website or talk to the sales department at 1-800-889-5937 or sales@proquest.com.