



Building rich streaming video collections enhances the mission of Ohio University Libraries

How Academic Video Online contributes to a culture of collaboration and excellence

A diverse institution with a rich history

Ohio University is a public university and a Carnegie-rated High Research Activity institution, serving more than 28,000 students across the main Athens campus, regional campuses, and online. Offering a diverse range of more than 250 academic programs, Ohio has many specialties including music therapy, animation and game design, and journalism at the renowned Scripps College of Communication.



Lorraine Wochna is Subject Librarian for Film, Theatre, English, and African American Studies. Lorraine has been at Ohio since 2001, and has witnessed a lot of change. Previously working in theatre in New York City, Lorraine's passion is boosting the performing arts collections boosting performing arts collections; especially with developing diverse streaming collections in all disciplines.



Unique collections

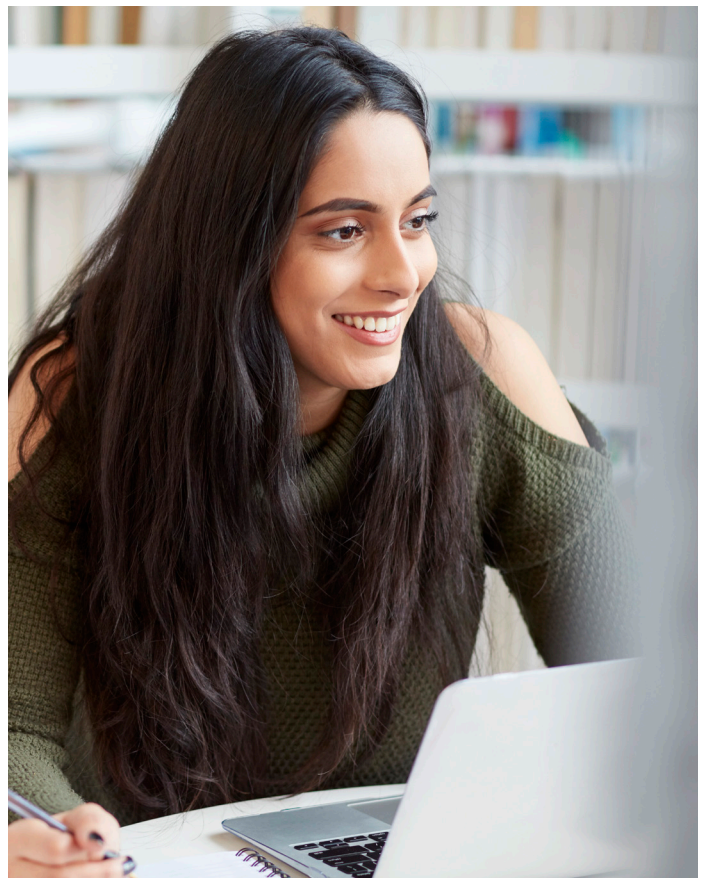
Ohio University Libraries have a strong history of building content that reflects the needs and interests of the university and region. Alongside a vast collection of physical and digital materials, staff and faculty have collaborated over the years to create unique collections in their **Archives and Special Collections**, the **Fine Arts Library**, the **Music & Dance Library** and the **Center for International Collections**.

“It’s amazing to have access to all these different videos in one place.”

Transforming the classroom with Academic Video Online

Not that long ago, there were DVD players in Ohio University’s classrooms. When the COVID pandemic began, Academic Video Online solved all these problems with its streaming access. “Not only that, as an aggregator of so much content, **you get a lot of bang for your buck**,” said Lorraine. “It’s cheaper than some other streaming services and paying in one lump sum helps to contain the budget.”

Academic Video Online’s content is used throughout the university – in the arts, the sciences, and in historical research, to name a few. Its academic-focused tools and features, including clip-making



and scrolling transcripts, are useful in all disciplines. **Key distributors, like Sony Picture Classics, and FILM PLATFORM, bring rich film and documentary content to the subscription.**

Promoting Academic Video Online to users at Ohio University

Lorraine takes the view that it’s up to her to promote the platform, but she’s very grateful for the regular emails from her ProQuest rep telling her about

“We have a huge collection of music, including traditional primary source materials along with emerita faculty Dr. Wetzel’s collection of books, scores and recordings. [The] university library houses the Alwin Nikolais and Murray Louis Dance Collection, and Academic Video Online has amazing content for dance.”

— Lorraine Wochna, Subject Librarian

new content. She creates the library guides and keeps promoting Academic Video Online to users, and showing them how to use it. “You don’t really know what’s in there, there’s so much – many faculty use the smaller, niche content, so it’s important that the library tells them what’s available. I constantly share that Academic Video Online has feature films too.”

Ohio’s users like the way that Academic Video Online is organized by subject. In their view **it covers all areas well, and as a result, Lorraine reports better faculty usage than with similar platforms**

“There’s so much that’s relevant to everyone – from science to literature.”

-Lorraine Wochna, Subject Librarian

About Academic Video Online

Academic Video Online, the streaming video service from ProQuest, Part of Clarivate, is the most comprehensive video subscription available to libraries. It delivers more than 77,000* titles spanning the widest range of subject areas including anthropology, business, counseling, film, health, history, music, and more. More than 18,000* titles are exclusive, all at a predictable annual cost.

Curated for the educational experience, the massive depth of content and breadth of content-types (such as documentaries, feature films, demonstrations, and more) in Academic Video Online makes it a useful resource for all types of patrons, giving libraries a high return on investment.

*territorial rights may apply



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at 1-800-889-5937 or sales@proquest.com.**