How to Access
Alexander Street Usage Statistics for the New Interface

The new statistics site allows you to access usage statistics from January 2014 to present for all collections on Alexander Street’s new interface (i.e. sites with a URL that begins with: http://search.alexanderstreet.com). For collections on our legacy platforms, or for date ranges prior to January 2014, please use our legacy statistics site (see Quick Reference Guide: Usage Statistics — Legacy Platforms for more information).

Visit: http://admin.alexanderstreet.com
Log in using your institution’s unique statistics account username and password. If you are having trouble accessing your account, contact your Account Manager at support@alexanderstreet.com.

How to Generate
COUNTER 4 Reports

FOUR INSTITUTIONAL REPORTS ARE AVAILABLE: PR1, DB1, MR1, AND MR2

**PR1** — Total searches, result clicks, and record views by month and platform. Platform is the entire new interface as a whole.

**DB1** — Total searches, result clicks, and record views by month and database. Drills down the platform usage into each collection the customer has access to.

**MR1** and **MR2** — Both of these report on number of successful multimedia full content unit requests by month and collection; MR2 has an extra column to report on multimedia type (video or audio).

NOTES:

1. Record View vs. Result Click:
   - A Result Click is recorded any time a user clicks into an entity page from a search result list from a search result list inside the interface.
   - A Record View occurs any time a user goes to an entity page, regardless of where they started (ex. catalog records, bookmarked links, shared permalinks AND search result pages).

How to Generate
Alexander Street Playback Reports

FOUR REPORTS ARE AVAILABLE:

- Playbacks by Subject Area
- Playbacks by Collection
- Title Playbacks by Subject Area
- Title Playbacks by Collection

PLAYBACKS:

- A Playback is defined as hitting play on an audio/video entity. Hitting pause has no effect. Leaving the page, returning and hitting play again, generates a new playback.
- Playback hits are counted for each track of an album or video.

IMPORTANT: Titles can belong to more than one collection. Due to this, adding the total number of title-level playbacks and comparing it to the total playbacks for all collections is not necessarily going to produce an exact match. A title that is in two collections will have its playbacks added to both.

ADDITIONAL SITE INFORMATION:

1. Usage data is released nightly.
2. Browse result pages are not search hits.
3. For consortium accounts, two consortium COUNTER reports will be available — CR2 and CR3. There are no consortium-specific Alexander Street reports.
4. Ability to enable SUSHI is available.