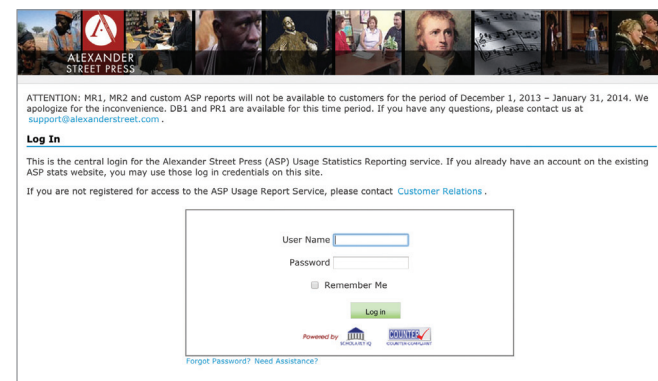


The new statistics site allows you to access usage statistics from January 2014 to present for all collections on Alexander Street's new interface (ie. sites with a URL that begins with: <http://search.alexanderstreet.com>). For collections on our legacy platforms, or for date ranges prior to January 2014, please use our legacy statistics site (see *Quick Reference Guide: Usage Statistics – Legacy Platforms* for more information).

Log in using your institution's unique statistics account username and password. If you are having trouble accessing your account, contact your Account Manager at support@alexanderstreet.com.

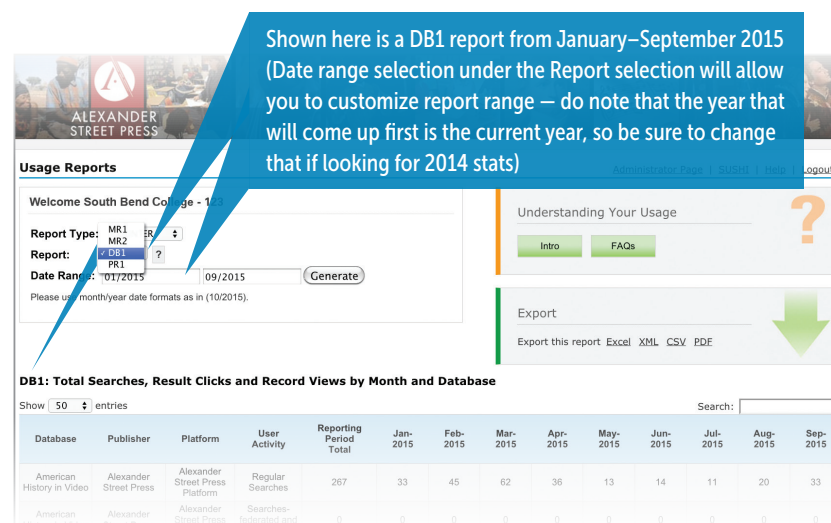


FOUR INSTITUTIONAL REPORTS ARE AVAILABLE: PR1, DB1, MR1, AND MR2

MR1 and MR2 — Both of these report on number of successful multimedia full content unit requests by month and collection; MR2 has an extra column to report on multimedia type (video or audio).

1. Record View vs. Result Click:

- A Result Click is recorded any time a user clicks into an entity page from a search result list from a search result list inside the interface.
 - A Record View occurs any time a user goes to an entity page, regardless of where they started (ex. catalog records, bookmarked links, shared permalinks AND search result pages).
2. A glossary of COUNTER 4 definitions is available at: www.projectcounter.org/code_practice.html (Appendix A).



How to Generate

Alexander Street Playback Reports

FOUR REPORTS ARE AVAILABLE:

Playbacks by Subject Area

Playbacks by Collection

Title Playbacks by Subject Area

Title Playbacks by Collection

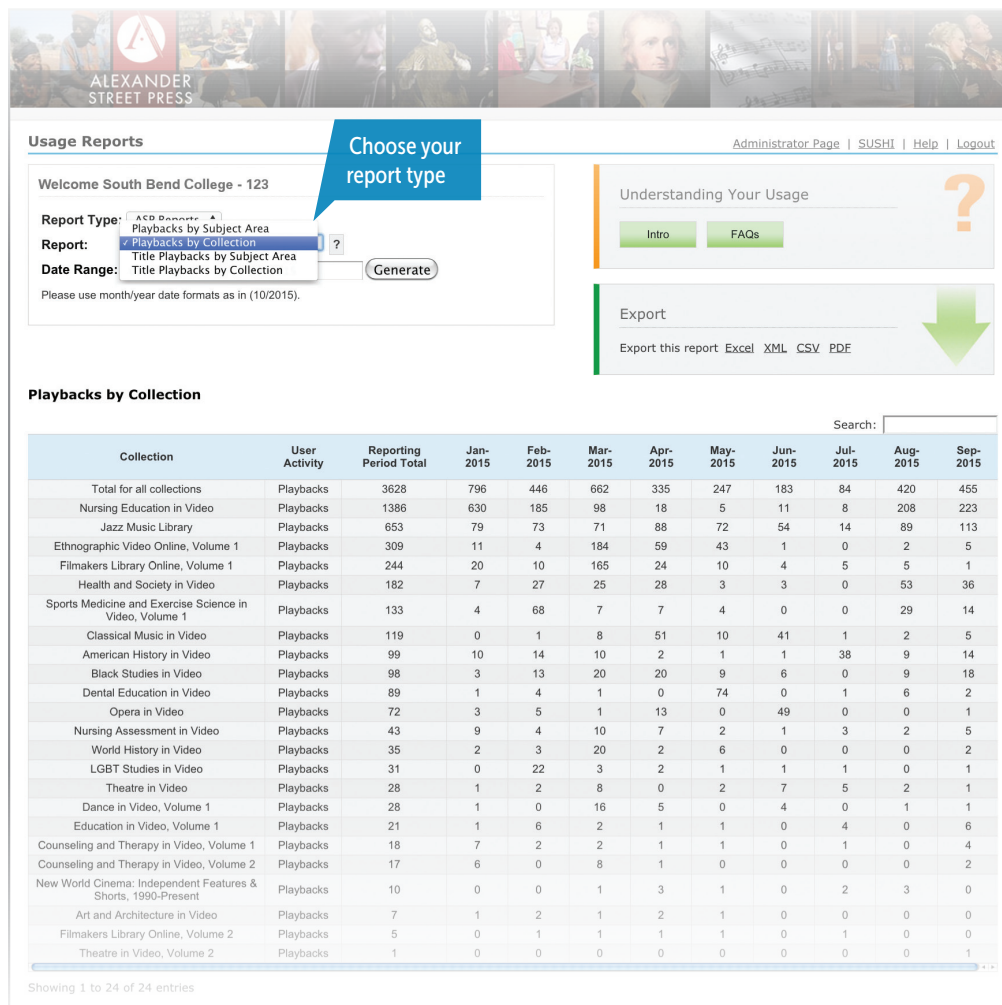
PLAYBACKS:

- A Playback is defined as hitting play on an audio/video entity. Hitting pause has no effect. Leaving the page, returning and hitting play again, generates a new playback.
- Playback hits are counted for each track of an album or video.

IMPORTANT: Titles can belong to more than one collection. Due to this, adding the total number of title-level playbacks and comparing it to the total playbacks for all collections is not necessarily going to produce an exact match. A title that is in two collections will have its playbacks added to both.

ADDITIONAL SITE INFORMATION:

1. Usage data is released nightly.
2. Browse result pages are *not* search hits.
3. For consortium accounts, two consortium COUNTER reports will be available — CR2 and CR3. There are no consortium-specific Alexander Street reports.
4. Ability to enable SUSHI is available.



Usage Reports

Welcome South Bend College - 123

Report Type: **Playbacks by Collection**

Report: **Playbacks by Collection**

Date Range: **?**

Generate

Please use month/year date formats as in (10/2015).

Choose your report type

Understanding Your Usage

Intro FAQs

Export

Export this report Excel XML CSV PDF

Playbacks by Collection

Search:

Collection	User Activity	Reporting Period Total	Jan-2015	Feb-2015	Mar-2015	Apr-2015	May-2015	Jun-2015	Jul-2015	Aug-2015	Sep-2015
Total for all collections	Playbacks	3628	796	446	662	335	247	183	84	420	455
Nursing Education in Video	Playbacks	1386	630	185	98	18	5	11	8	208	223
Jazz Music Library	Playbacks	653	79	73	71	88	72	54	14	89	113
Ethnographic Video Online, Volume 1	Playbacks	309	11	4	184	59	43	1	0	2	5
Filmmakers Library Online, Volume 1	Playbacks	244	20	10	165	24	10	4	5	5	1
Health and Society in Video	Playbacks	182	7	27	25	28	3	3	0	53	36
Sports Medicine and Exercise Science in Video, Volume 1	Playbacks	133	4	68	7	7	4	0	0	29	14
Classical Music in Video	Playbacks	119	0	1	8	51	10	41	1	2	5
American History in Video	Playbacks	99	10	14	10	2	1	1	38	9	14
Black Studies in Video	Playbacks	98	3	13	20	20	9	6	0	9	18
Dental Education in Video	Playbacks	89	1	4	1	0	74	0	1	6	2
Opera in Video	Playbacks	72	3	5	1	13	0	49	0	0	1
Nursing Assessment in Video	Playbacks	43	9	4	10	7	2	1	3	2	5
World History in Video	Playbacks	35	2	3	20	2	6	0	0	0	2
LGBT Studies in Video	Playbacks	31	0	22	3	2	1	1	1	0	1
Theatre in Video	Playbacks	28	1	2	8	0	2	7	5	2	1
Dance in Video, Volume 1	Playbacks	28	1	0	16	5	0	4	0	1	1
Education in Video, Volume 1	Playbacks	21	1	6	2	1	1	0	4	0	6
Counseling and Therapy in Video, Volume 1	Playbacks	18	7	2	2	1	1	0	1	0	4
Counseling and Therapy in Video, Volume 2	Playbacks	17	6	0	8	1	0	0	0	0	2
New World Cinema: Independent Features & Shorts, 1990-Present	Playbacks	10	0	0	1	3	1	0	2	3	0
Art and Architecture in Video	Playbacks	7	1	2	1	2	1	0	0	0	0
Filmmakers Library Online, Volume 2	Playbacks	5	0	1	1	1	1	0	1	0	0
Theatre in Video, Volume 2	Playbacks	1	0	0	0	0	0	0	0	0	1

Showing 1 to 24 of 24 entries