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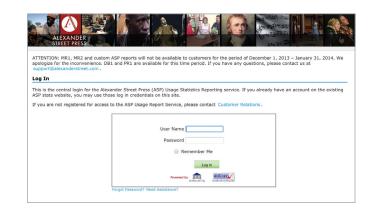
# How to Access

### Alexander Street Usage Statistics for the New Interface

The new statistics site allows you to access usage statistics from January 2014 to present for all collections on Alexander Street's new interface (ie. sites with a URL that begins with: http://search.alexanderstreet.com). For collections on our legacy platforms, or for date ranges prior to January 2014, please use our legacy statistics site (see Quick Reference Guide: Usage Statistics – Legacy Platforms for more information).

#### Visit: http://admin.alexanderstreet.com

Log in using your institution's unique statistics account username and password. If you are having trouble accessing your account, contact your Account Manager at support@alexanderstreet.com.



## How to Generate **COUNTER 4 Reports**

### FOUR INSTITUTIONAL REPORTS ARE AVAILABLE: PR1, DB1, MR1, AND MR2

**PR1** – Total searches, result clicks, and record views by month and platform. Platform is the entire new interface as a whole.

**DB1** — Total searches, result clicks, and record views by month and database. Drills down the platform usage into each collection the customer has access to.

**MR1 and MR2** – Both of these report on number of successful multimedia full content unit requests by month and collection; MR2 has an extra column to report on multimedia type (video or audio).

### **NOTES:**

1. Record View vs. Result Click:

- A Result Click is recorded any time a user clicks into an entity page from a search result list from a search result list inside the interface.
- A Record View occurs any time a user goes to an entity page, regardless of where they started (ex. catalog records, bookmarked links, shared permalinks AND search result pages).
- 2. A glossary of COUNTER 4 definitions is available at: www.projectcounter.org/code\_practice.html (Appendix A).

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Date R



Show 50 \$	entries										Search:		
Database	Publisher	Platform	User Activity	Reporting Period Total	Jan- 2015	Feb- 2015	Mar- 2015	Apr- 2015	May- 2015	Jun- 2015	Jul- 2015	Aug- 2015	Sep- 2015
American History in Video	Alexander Street Press	Alexander Street Press Platform	Regular Searches	267	33	45	62	36	13	14	11	20	33

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# How to Generate Alexander Street Playback Reports

FOUR REPORTS ARE AVAILABLE:

**Playbacks by Subject Area** 

**Playbacks by Collection** 

**Title Playbacks by Subject Area** 

**Title Playbacks by Collection** 

#### PLAYBACKS:

- A Playback is defined as hitting play on an audio/video entity. Hitting pause has no effect. Leaving the page, returning and hitting play again, generates a new playback.
- Playback hits are counted for each track of an album or video.

**IMPORTANT:** Titles can belong to more than one collection. Due to this, adding the total number of title-level playbacks and comparing it to the total playbacks for all collections is not necessarily going to produce an exact match. A title that is in two collections will have its playbacks added to both.

### ADDITIONAL SITE INFORMATION:

- 1. Usage data is released nightly.
- 2. Browse result pages are not search hits.
- 3. For consortium accounts, two consortium COUNTER reports will be available CR2 and CR3. There are no consortium-specific Alexander Street reports.
- 4. Ability to enable SUSHI is available.

Welcome South Bend College - 123	Jsage Reports Choose your						Administrator Page   SUSHI   Help   Logo						
	,	report type									-		
						Understar	ding You	ir Usage					
Report Type ACD Denote A Playbacks by Subject Are Playbacks by Collection   Report:        Zitle Playbacks by Collection Title Playbacks by Collection Title Playbacks by Collection		Intro FAQs											
Please use month/year date formats as in (10	0/2015).					Export							
						Export this n	eport <u>Exce</u>	I XML CS	V PDF				
laybacks by Collection													
		Search:											
Collection	User Activity	Reporting Period Total	Jan- 2015	Feb- 2015	Mar- 2015	Apr- 2015	May- 2015	Jun- 2015	Jul- 2015	Aug- 2015	Sep 201		
Total for all collections	Playbacks	3628	796	446	662	335	247	183	84	420	455		
Nursing Education in Video	Playbacks	1386	630	185	98	18	5	11	8	208	223		
Jazz Music Library	Playbacks	653	79	73	71	88	72	54	14	89	11:		
Ethnographic Video Online, Volume 1	Playbacks	309	11	4	184	59	43	1	0	2	5		
Filmakers Library Online, Volume 1	Playbacks	244	20	10	165	24	10	4	5	5	1		
Health and Society in Video	Playbacks	182	7	27	25	28	3	3	0	53	36		
riealur and Society in video											14		
Sports Medicine and Exercise Science in Video, Volume 1	Playbacks	133	4	68	7	7	4	0	0	29			
Sports Medicine and Exercise Science in		133 119	4 0	68 1	7	7 51	4	0 41	1	29	5		
Sports Medicine and Exercise Science in Video, Volume 1	Playbacks										5		
Sports Medicine and Exercise Science in Video, Volume 1 Classical Music in Video	Playbacks Playbacks	119	0	1	8	51	10	41	1	2	5 14		
Sports Medicine and Exercise Science in Video, Volume 1 Classical Music in Video American History in Video Black Studies in Video Dental Education in Video	Playbacks Playbacks Playbacks Playbacks Playbacks	119 99 98 89	0 10 3 1	1 14 13 4	8 10 20 1	51 2 20 0	10 1 9 74	41 1 6 0	1 38 0 1	2 9 9 6	5 14 18 2		
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Sports Medicine and Evercise Science in Video, Volume 1 Classical Music in Video American History in Video Black Studies in Video Dental Education in Video Opera in Video Nursing Assessment in Video LGBT Studies in Video Theatre in Video	Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks	119 99 98 89 72 43 35 31 28	0 10 3 1 3 9 2 0 1	1 14 13 4 5 4 3 22 2	8 10 20 1 1 10 20 3 8	51 2 20 0 13 7 2 2 2 0	10 1 9 74 0 2 6 1 2	41 1 6 0 49 1 0 1 7	1 38 0 1 0 3 0 1 5	2 9 9 6 0 2 0 0 0 2	5 14 18 2 1 5 2 1 1		
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Sports Medicine and Evercise Science in Video, Volume 1 Classical Music in Video Black Studies in Video Dental Education in Video Opera in Video Nursing Assessment in Video World History in Video UGBT Studies in Video LGBT Studies in Video Theatre in Video, Volume 1 Education in Video, Volume 1 Counseling and Therapy in Video, Volume 1 Counseling and Therapy in Video, Volume 1	Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks Playbacks	119 99 98 89 72 43 35 31 28 28 28 21	0 10 3 1 3 9 2 0 1 1 1 1	1 14 13 4 5 4 3 22 2 2 0 6	8 10 20 1 1 10 20 3 8 8 16 2	51 2 20 0 13 7 2 2 2 0 5	10 1 9 74 0 2 6 1 2 0 1	41 1 6 0 49 1 0 1 7 4 0	1 38 0 1 0 3 0 1 5 0 4	2 9 9 6 0 2 0 0 2 1 0 2 1	5 14 18 2 1 5 2 1 1 1 1 1 6		
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