We believe in the power of video and film to teach, learn, and facilitate research. We believe in the lasting value of film. We believe that students and faculty will increasingly demand and use video resources. And, we believe that libraries are critical to integrating, preserving, and publishing video and making it a part of the academy.

Why Alexander Street?

We have the best and most comprehensive collection of academic video online.

We are the only streaming video provider that offers full purchase, subscription, and demand-driven options. Our video packages deliver:

- The most streaming videos (45,000+ complete films and growing), including more than 20,000 you can’t stream anywhere else.
- The highest quality content from hundreds of partners.
- The best tools to support learning and research.
- The attentive support you need to help maximize the effectiveness of video at your institution.
For Teaching
Alexander Street’s video resources are curated with the academic library end-user experience in mind.
- All content is selected by expert editors to match the typical core curriculum.
- Educators can easily choose and assign videos for class and embed links and annotations directly into a syllabus or LibGuide.
- The platform allows seamless integration with any LMS, including Blackboard, Moodle, and Sakai.
- Users can search thousands of targeted playlists created by expert editors, scholars, and other users to find helpful learning resources for the classroom.

For Research
Alexander Street’s interface provides a series of tools designed for researchers seeking new insight into their subjects.
- Semantic facet browsing provides intelligent information that changes as users search.
- Users can narrow searches precisely using a range of criteria including content type, date published, author, person discussed, and more.
- Coming soon, all content will be available in Google Search.

For Learning and Sharing
An expanded interface and innovative new tools give patrons even more freedom to learn and explore.
- The entire interface, including transcripts, is available in 65 languages.
- Discipline landing pages highlight editors’ picks for content and playlists.
- Users can export citations in a variety of formats, including Chicago, MLA, and APA.
- It’s easy to build, annotate, and share playlists of videos, clips, and other material.

For Libraries
Administrative and analytical tools help libraries optimize content and increase usage.
- Receive free detailed MARC records for 100% of content, with new records added monthly.
- All content is fully integrated with Summon, EDS, Primo, and WorldCat.
- Librarians can access in-depth statistics compliant with COUNTER4 and SUSHI, monitor usage down to the specific title, and turn content and features on and off.
- Usage stats are available with 24-hour currency.
- Helpful instructional videos are available to support new users.

ACCOUNT MANAGEMENT SUPPORT
Beginning on day one, customers receive a dedicated account manager to provide training and support. Account managers ensure that each institution is utilizing the full value of its services. Libraries can access to real-time phone support, online resources, promotional resources, user guides, and more.
ACQUISITION OPTIONS

ACADEMIC VIDEO ONLINE: PREMIUM

Academic Video Online: Premium is the largest and most comprehensive video subscription available to libraries. It delivers over 45,000 video titles spanning essential subject areas, including anthropology, business, counseling, history, music, film, science, and more. Over half of the titles can be found only at Alexander Street. The massive breadth of content in Academic Video Online: Premium makes it a useful resource for all types of patrons, giving libraries a high return on investment.

Top Partnerships
The collection represents content from over 1,500 leading distributors, producers, and filmmakers. Some of the top names include:
• PBS
• BBC
• NBC
• Intelecom
• Insight Media
• Microtraining
• Filmmakers Library
• Envision, Inc.
• Stanley Milgram

Major exclusive partnerships include Insight Media and Microtraining Associates. In addition, we provide thousands of titles from producers like the BBC and Danish Radio that are unique to Alexander Street.

Breadth of Content
Academic Video Online: Premium includes every kind of video material available with curricular relevance: documentaries, interviews, performances, news programs and newsreels, field recordings, commercials, and raw footage. Patrons will find thousands of award-winning films, including Academy®, Emmy®, and Peabody® winners. Academic institutions will find the most frequently used films for classroom instruction, plus newly released films and previously unavailable archival material.

Subject Strengths
Academic Video Online: Premium covers all disciplines and subject areas, with specific strengths in:
• Anthropology
• Counseling & Therapy
• Fashion
• Business & Economics
• Diversity Studies
• Education
• Documentary Film
• Feature Film
• History
• Music & Dance
• News & Current Events
• Theater & Drama

In addition, we provide content in nursing, allied health, criminal justice, engineering, and science.

For each of these subject areas, we offer:
• The most titles. This database includes substantially more content than any other resource available. Topics are covered in more depth, and editors cover every aspect of the field.
• The best titles. Exclusive titles and series are included like Meet the Press, The Videofashion Library, The March of Time Newsreel Series, Obedience (Milgram), and the full set of Microtraining titles. Additionally, we have thousands of curricular titles produced specifically for the education market to be used in instruction.
• Departmental landing pages and subject functionality. Each subject has a unique URL that allows departments to conduct searches specific to their fields. Plus, users can search and browse with subject-specific indexing. For example, users can browse titles by ethnic group in anthropology or by performer in dance.

Academic Video Online: Premium contains the full contents of more than 27 Alexander Street collections—many acknowledged as the best in the field by industry reviews.
INDIVIDUAL COLLECTIONS

Discipline-specific, curated collections remain a cornerstone of our content. We provide more than 115 unique collections, including more than 50 in video. Targeted areas range from Asian film to veterinary science. Our video serves the curriculum needs of virtually every department. Highlights from our expansive portfolio include:

**Anthropology**
- 2,000+ full-length films
- 600 unique world cultures
- Previously unpublished fieldwork
- 70% of titles available online nowhere else

**Health Sciences and Counseling**
- 4,900+ hours of film
- Coverage of counseling, nursing, sports medicine, dentistry, and more
- Top accredited content partners
- Reviewed and updated regularly to ensure accuracy

**Diversity**
- 2,100+ full-length titles
- Women’s studies, black studies, LGBT studies, Asian studies, Latin American studies, and more
- Exclusive content from Frameline, Tony Brown Productions, and the SNCC Legacy Project
- Rare and hard-to-find archival material

**Music**
- 5,900+ complete videos
- Content in classical music, dance, opera, and more
- Recorded performances, training videos, masterclasses, and documentaries
- Exceptional partners, from the Joffrey Ballet to the Royal Opera House and beyond

**Business**
- 4,800+ videos
- Documentaries, corporate training, news features, case studies, and interviews
- Exclusive content from Bloomberg, the Society for Human Resource Management, and more
- Aligned to syllabi in popular business courses

**Feature Film**
- 2,300+ films
- Feature films, shorts, and silent-era works
- Must-have films from the acclaimed Criterion Collection
- Regional cinema never before seen outside its country of origin

Browse the complete list of collections
alexanderstreet.com/products
ACQUISITION OPTIONS

PATRON-DRIVEN ACQUISITION (PDA)

Patron-driven acquisition is a smart option for libraries looking to align usage and spending. PDA gives patrons the power to determine what streaming video content the library acquires.

Here’s how it works. Users receive unlimited access to more than 22,000 video titles. After a set number of video playbacks, the usage automatically triggers a subscription to specific single-titles. For approximately 75% of PDA titles, you have the option to upgrade those subscriptions to perpetual ownership making this the only hybrid PDA model for acquiring video.

To help you manage your budget, we offer a spending cap feature that ensures you stay within your budget even if your patrons are highly active users. You can increase your cap during the PDA period. Additionally, title-level suppression prevents your users from seeing or using content you don’t want to acquire.

EVIDENCE-BASED ACQUISITION (EBA)

Evidence-based acquisition is for the library that wants to grow permanent video holdings and has funding for perpetual acquisitions.

Here’s how it works. You decide the EBA access period and the corresponding advance funding commitment—ranging from 4 months to a full year. At the end of the access period, you’ll own perpetual rights to videos equal in value to your funding commitment.

EBA gives you flexibility and personalization, and lets you build targeted video holdings based on your curricular needs, patron selection behavior, and other factors.

Did you know? Alexander Street PDA is the only PDA offering available that includes perpetual ownership options!
INDIVIDUAL TITLES

Purchase or subscribe to any of more than 26,000 award-winning titles from leading filmmakers and producers. We offer documentaries, training and instructional videos, foreign films, shorts, and a wide variety of educational films, spanning dozens of discipline areas, conveniently available in either streaming or DVD format.

Can’t find the title you’re looking for? Use our Find My Film service and we’ll attempt to license it for you.

MEDIA HOSTING & INTEGRATION

Do you need help hosting your locally-held content? Do faculty members request material that you don’t have available in digital format? Do you record/create/publish your own content, like lectures or performances?

If the answer to any of these questions is yes, your library may be a good candidate for a new media hosting and integration service pilot from Alexander Street. Sign up for a free consultation, and let us help you determine the right digital preservation strategy for your institution.

If you are a good candidate for the program, we would design a customized preservation strategy that makes sense for your institution. We would convert your current video and audio holdings and make them available on our cutting edge platform. Your patrons would enjoy all of the teaching, learning, and research tools that our platform provides.
ABOUT OUR PARTNERS

Celebrated Partners
Alexander Street partners with more than 400 of the world’s top production companies and thousands of independent filmmakers and distributors to bring you the highest quality video available.

Exclusive Content
More than 50 percent of our streaming titles aren’t available anywhere else. We provide exclusive content from some of academia’s most recognized organization and individuals.