



THE “EVERYONE’S RIGHT / YOU CAN’T LOSE” STREAMING VIDEO QUIZ

Take our 11-question quiz about Alexander Street streaming video

Answer all 11 questions correctly, and you’re entered in a drawing to win a free full year of *Academic Video Online Premium* – with unlimited access to more than 48,000 streaming academic films

(**Hint** for answering all 11 questions correctly: The correct answer is always either a or b)

3 WAYS TO ENTER:

- Bring your answers to Stand 52
- Email your answers to sales@alexanderstreet.co.uk
- Send them by carrier pigeon to our Reading office

1. How many streaming videos does Alexander Street publish?
 - a. Alexander Street streams more than 48,000 complete films—the first and still the leading publisher of academic streaming video
 - b. 17 million gazillion gajillion
 - c. Two
2. How many streaming videos are available only from Alexander Street and from no other academic streaming provider?
 - a. More than 20,000 Alexander Street streaming videos are exclusive
 - b. If this is video, where’s the popcorn?
 - c. Can I audition for a starring role?
3. Name some of the content available only from Alexander Street and no other streaming video provider
 - a. Pragda, Zietgeist, Open University, Oscilloscope, Royal Anthropological Institute, DR, NBC/60 MINUTES, Filmmakers Library documentaries, The Black Panther interviews, Stanley Milgram psychology experiments, Microtraining Associates counseling training, Sproutflix LGBTQ films, and many others... 20,000+ exclusive films
 - b. Aunt Sally’s 104th birthday bash
 - c. That video from your bachelor party you thought you’d destroyed 20 years ago
4. Can the films be purchased with perpetual rights?
 - a. Yes, just about all Alexander Street films are available with perpetual rights—nearly 95%
 - b. I’d rather be buying shoes
 - c. I thought only diamonds are forever

5. What is AVON?
 - a. *Academic Video Online Premium* (AVON) is Alexander Street's premium subscription offering, with more than 48,000 complete films, and unlimited usage for a full year.
 - b. Lipstick.
 - c. The opposite of AVOFF.
6. Did I hear correctly that when I subscribe to AVON (*Academic Video Online Premium*), I get to keep films forever?
 - a. Yes. At the end of the subscription year, choose content to own for **perpetual rights to your choice of titles**—there's no better ROI. Keep video equal in value to the subscription price, but you pay nothing more.
 - b. No need for a hearing test at this time.
 - c. Rumors are sometimes true.
7. Does Alexander Street offer PDA, too?
 - a. Yes—there's PDA for every producer that agrees to be in the program (more than 27,000 films and growing). No money up front, you set the spending cap, and patrons trigger invoices as they use the films after free views.
 - b. Why are the patrons driving if I can't afford a car on my librarian's salary?
 - c. We always say that our patrons are quite driven at this institution.
8. What is EBA?
 - a. Alexander Street's *Evidence-Based Acquisition* (EBA) gives a year of unlimited access to nearly 50,000 films, for an up-front purchase invoice, and at the end of the year you choose the films you want to purchase based on "evidence" (usage).
 - b. Why are we talking about a legal deposition now?
 - c. I thought EBA was an acronym for the European Banking Authority.
9. Does the Alexander Street platform have transcripts?
 - a. Yes. Synchronized scrolling transcripts for more than 90% of the films, and growing.
 - b. I thought the Trans Crypts were a rock band.
 - c. I thought the Transcripts was a military registration event.
10. Do the films have onscreen captions, screen readers, and other accessibility features?
 - a. Yes. There are transcripts on-screen for users with hearing challenges and screen-reader technology for the blind.
 - b. We've hired Monty Python to act out the words with signal flags.
 - c. We've created *Alexander Street The Opera* and will sing all the words to you in costume.
11. Can I afford Alexander Street video?
 - a. Yes—pricing models are based on your budget and size of library.
 - b. We're about to launch technology that legally prints money.
 - c. We're about to call an end to all wars and divert all the money to libraries.

